

Royal Volvo Subaru Spot #1

:60 LENGTH

(ROYAL VOLVO SUBARU JINGLE OPEN)

LITTLE GIRL: Hi, I'm Mary McDonald.

DAD: And I'm Sid McDonald, owner of Royal Volvo Subaru in Sunnyvale.

LITTLE GIRL: My Dad says people really love Volvos...he says they're adorable.

DAD: Honey, that's durable. It means they're reliable...built to outlast most other cars. And more important, they're engineered for safety. That's what has always made Volvo the smart buy.

LITTLE GIRL: Yeah. And also my Dad says that he loves selling Volvos cause there's leaves in them.

DAD: Leaves? Oh, no honey, I said I really believe in them. You see I've been selling Volvos for over 30 years and I'm convinced that Volvo offers not only the safest car, but the best value.

LITTLE GIRL: Can I say the last part?

DAD: Sure sweetheart.

LITTLE GIRL: Come to Royal Volvo Subaru for an honest deal and a sales staff who doesn't believe in game playing. I really don't know why they don't like games, but my Dad said you would understand what he meant.

(ROYAL VOLVO SUBARU JINGLE CLOSE)

ANNCR: Royal Volvo Subaru, between Wolfe and Fair Oaks, on El Camino in Sunnyvale.

Royal Volvo Subaru Spot #2

:60 LENGTH

(ROYAL VOLVO SUBARU JINGLE OPEN)

LITTLE GIRL: Dad, did they have cars when you were a kid?

DAD: (laugh) Oh, they had one or two out there.

LITTLE GIRL: Did they have Volvos?

DAD: Yep, they sure did.

LITTLE GIRL: Dad, how come so many people like Volvos?

DAD: Well honey, people have always worked hard for their money so when it comes to buying something as important as a car, they want a good value -- a car that's durable, and most importantly a car that's going to be safe.

LITTLE GIRL: Is Volvo safe?

DAD: It's the safest car I know of. That's why I love selling Volvos and have for over 30 years now. And at Royal Volvo Subaru we offer our customers the lowest prices, the best selection, and unbeatable service. We're an honest car dealer and Volvo is an honest car.

LITTLE GIRL: Awesome! Hey Dad, do you think Volvos will still be around when I grow up?

DAD: Sweetheart, you can bet on it!

(ROYAL VOLVO SUBARU JINGLE CLOSE)

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